



The Academy of Nutrition and Dietetics is the world's largest organization of food and nutrition professionals. The Academy is committed to improving the nation's health and advancing the profession of dietetics through research, education and advocacy.

**Fiscal Year 2014
Annual Report**

Academy's Elected Leaders

Members elected Dr. Evelyn F. Crayton, RDN, LDN, professor emeritus at Auburn University, as the Academy's 2014-2015 President-elect; and Aida Miles, MMSc, RD, LD, director of the coordinated master's program in public health nutrition at the University of Minnesota, as Speaker-elect of the House of Delegates. Crayton and Miles will serve as the Academy's President and House of Delegates Speaker, respectively, in 2015-2016.

Membership Continues to Rise

Membership reached the highest level in the Academy's 97-year history, representing the ninth consecutive year of growth. The Academy's membership as of April 30 was 75,609. Following several years of decline in the late 1990s and early 2000s, the Academy's membership began rising in 2005-2006 – passing the 70,000 mark in 2009 – and has increased each year since. Approximately 74 percent of the nation's practicing registered dietitian nutritionists are Academy members. In comparison, about 80 percent of other membership associations have market penetration below 70 percent. One especially welcome development is growth among members under 30 years of age. Through benefits and initiatives, the Academy has made strong efforts and visible progress in recent years to involve younger food and nutrition professionals.

Public and Media Outreach

The Academy's continued its successful program of promoting registered dietitian nutritionists and Academy members to the widest possible audiences. The Academy and its network of volunteer media Spokespeople remain a trusted source for media across the country and the globe. Through print, broadcast and online media, the Academy obtained more than 23,000 articles, stories and segments with top media outlets including ABC News, About.com, *Bloomberg BusinessWeek*, *Chicago Tribune*, CNN, The Doctors, The Ellen DeGeneres Show, Examiner.com, *Forbes*, Good Morning America, HLN, *Huffington Post*, *Los Angeles Times*, NBC News, *New York Times*, Steve Harvey, The Today Show, *USA Today*, *Washington Post*, WebMD and Yahoo!

National Nutrition Month® and Registered Dietitian Nutritionist Day play a significant role in building awareness and recognition for the Academy and RDNs. Each year, the Academy sees more coverage and interest

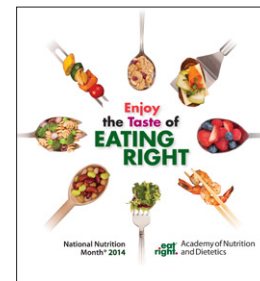
in National Nutrition Month from local and national print, Internet and broadcast media and this year was no exception. Media coverage for NNM 2014 reached a combined audience of more than 2.8 billion. The Academy's National Nutrition Month online video library continues to be popular with media and consumers alike. In FY 2014, the Academy added four new videos supporting the 2014 theme "Enjoy the Taste of Eating Right."

In celebration of Registered Dietitian Nutritionist Day on March 12, the Academy asked members to share their most meaningful experiences in providing health and nutrition services. From more than 200 thoughtful, inspirational testimonials that confirmed and supported the value of RDNs' services, Crystal Kwan, MPH, RD, Pasadena, Calif., was selected. Her photo was featured on a banner in New York City's Times Square on Registered Dietitian Nutritionist Day.

Online Growth

Eatright.org increased its unique visitors by 41.9 percent in FY 2014 compared to the previous year. The Academy reached 4.22 million visitors and continued to provide robust information that demonstrates registered dietitian nutritionists are the trusted source of food and nutrition information. With the pending launch of new Academy websites, eatright.org will continue to be the consumer education site, with articles infused with food and nutrition information into every facet of food, fitness and health, helping to support a healthy lifestyle for audiences at every life stage.

Members and health professionals will have a newly designed site, eatrightPRO.org, offering direct access to scientific and evidence-based resources, articles and tools necessary to stay at the forefront of dietetics. EatrightPRO.org will feature member access areas currently available on eatright.org, in addition to a member homepage, keeping members up-to-date in one central location with the Academy's social media pages and news center to bring you articles of interest and latest updates from Academy leadership.





Academy publications and products will be available through the new eatrightSTORE.org — a seamless online experience for members and customers needing resources for clients, professional development tools and education materials.

Social Media

In FY 2014, the Academy took strides toward engaging with members and the public via 23 social media pages across six platforms, including Facebook, Twitter, LinkedIn, Pinterest, Google+ and YouTube. These pages saw significant growth, with tens of thousands of new followers.

Social media outreach for the 2013 Food & Nutrition Conference & Expo began with a “Do. See. Learn” contest, which received more than 1,250 entries and ended with a member receiving free FNCE registration. During the conference, the @eatrightFNCE Twitter page was the top account posting with the #FNCE hashtag, making it the go-to source for all things FNCE. On October 20, 2013, the #FNCE hashtag trended nationally on Twitter.

During National Nutrition Month in March, the Academy’s Facebook page exceeded the 10,000 follower milestone with 10,318. Promotions across social media included the annual Registered Dietitian Nutritionist Day Contest and Times Square banner photos; Recipe of the Day; #flavorfocus with images and information about herbs and spices; RDN quotes; and the first-ever #NNMchat Twitter chat, hosted by *Food & Nutrition Magazine*® (@foodnutrimag). This chat trended nationally on Twitter on March 20, 2014, reaching 236,000 people.

Home Food Safety

The Academy remains at the forefront of helping consumers prepare, eat and store food safely. During FY 2014, the Academy and ConAgra Foods continued their award-winning national program Home Food Safety, educating consumers about the serious health issue of

food poisoning and how to reduce the risk by safely handling food. Through information on www.HomeFoodSafety.org and an ongoing public awareness campaign, the program reached more than 1.3 billion consumers in FY 2014.



Publications and Resources

The Publications and Resources team supports the Academy’s mission of empowering members to be the nation’s food and nutrition leaders. In addition to generating non-dues revenue to help fuel the Academy’s mission, programs and activities, the publishing program provides:

- State-of-the-art professional tools for career success in various formats (print, web-based, downloadable)
- Relevant and valued products and services for diverse member audiences
- Quality publications and resources that advance evidence-based practice
- Credible and science-based client education materials
- Nutrition titles for consumers, featuring Academy members as experts on food and nutrition.

New and revised titles for FY 2014 included:

- *Academy of Nutrition and Dietetics Pocket Guide to Pediatric Nutrition Assessment*, 2nd ed.
- *Celiac Disease Nutrition Guide*, 3rd ed.
- *Chronic Kidney Disease and the Nutrition Care Process*
- *Clinical Nutrition Manager’s Handbook: Solutions for the Busy Professional*
- *The Complete Resource Kit for Oncology Nutrition* (web-based)
- *Nutrition Care Manual*® (web-based annual update)
- *The Nutrition Care Process in Pediatric Practice*
- *Pediatric Nutrition Care Manual*® (web-based annual update)
- *Sports Nutrition Care Manual*® (web-based annual update)
- *Student Exam Prep/Professional Skills Review* (web-based update)

Journal of the Academy of Nutrition and Dietetics

The monthly *Journal* received several awards during the past year, including:

All-Media Contest (Association TRENDS)

- Bronze: Scholarly/Technical/Scientific Journal

ASHPE Awards (American Society of Healthcare Publication Editors)

- Silver: Best Peer-Reviewed Journal

Hermes Awards (Association of Marketing and Communication Professionals)

- Gold: May 2013 Diversity Supplement
- Gold: November 2013 Issue
- Gold: October 2013 Cover Design
- Honorable Mention: *Journal* iPad App

The *Journal's* iPad app was upgraded to version 4.0. The app is now compatible with iPhone as well as the iPad and performance speed has drastically improved, with download speeds reduced an average of 85 percent. The *Journal's* Malnutrition Resource Center (<http://malnutrition.andjrnl.org>), in its second year with sponsorship from the Abbott Nutrition Health Institute, was upgraded with new features including a video welcome from guest editor Laura Matarese, PhD, RDN, LDN, CNSC, FADA, FASPEN; new complementary CPE programs; and new open-access, full-text, peer-reviewed articles.

International Impact

At the same time the Academy is making history at home, it is extending its expertise across borders, helping international colleagues bring the profession of dietetics to their countries and influencing health care across the globe. This is especially important in an age when issues like obesity, food security and chronic disease pay no attention to borders or languages. During the past year, Academy members were invited to attend and present at the Micronutrient Forum in Addis Abba, Ethiopia, and the Asian Congress on Dietetics in Taipei, and to attend the Cochrane Colloquium in Hyderabad, India; the European Federation of Associations for Dietetics; and the European Society of Parenteral and Enteral Nutrition. Partnerships with the International Confederation of Dietetic Associations, United States Agency on International Development, World Food Program, National Institutes of Health, American Overseas

Dietetic Association and International Society of Renal Nutrition and Metabolism allow the Academy to work on topics such as increasing workforce capacity for nutrition professionals, standardize practice to improve outcomes and conducting international research. Many individual Academy members work internationally and promote nutrition and dietetics and improve the nutrition status and health of people worldwide.

Evidence Analysis and Research

As the basis for the dietetics profession, research holds a prominent place among the Academy's strategies. Nutrition research represents the future for dietetics and the Academy, as well as the foundation for members' credibility, recognition and professional value.

The Evidence Analysis Library is the Academy's online resource for summarized research and evidence-based nutrition practice guidelines. Since its establishment in 2004, the EAL has been a scientifically sound tool that is valuable for practitioners and researchers alike. It includes 33 pertinent nutrition topics such as critical illness, diabetes, hypertension, celiac disease, umami in foods and pediatric and adult weight management. Used in more than 200 countries, the EAL is appreciated internationally. Its resources generate revenue to continue the growth of the EAL. The EAL has more than 220,000 users and continues to be rated by Academy members as one of the top five most valued member resources.

In the last year, research has been summarized on the EAL on sodium; single serving meals and weight loss; umami in foods; 100-percent fruit juice and cardiovascular outcomes; energy expenditure; and evidence-based guidelines for oncology. As it grows in content, the EAL houses analysis of more than 5,000 research articles, which answer more than 1,000 scientific questions. The content of the library is built through efforts of expert workgroup members and analysts who have been trained to critically appraise research using the Academy's Evidence Analysis Process. Additional materials such as evidence-based practice toolkits, educator modules and presentations have been developed using EAL content along with the newest tool, NutriGuides Mobile, an app for phones and tablets that allows users to quickly access more than 300 recommendations. NutriGuides has been purchased by more than 6,000 users.

The Dietetics Practice Based Research Network conducts, supports, promotes and advocates for research by bringing together practitioners and researchers to identify research that is needed in practice-based settings; design



high-quality research; obtain funding; and carry out that research in multiple practice settings. Research continues to be successfully conducted through the DPBRN, offering opportunities for RDNs. Topics include malnutrition in acute care settings, pre-diabetes management in outpatient care and attitudes and beliefs about integrative and functional medicine. One project on utilization of evidence-based practice guidelines from the EAL includes opportunities for students to be involved. The recently concluded Clinical Staffing and Productivity Study, the largest conducted by the DPBRN, involved nearly 400 RDNs from more than 70 acute care facilities across the country.

A significant initiative of the DPBRN and its Oversight Committee is to increase visibility for the network and projects via scientific meetings and publications, media outlets and member newsletters. The network had poster presentations at three U.S. and one international meeting in the past year. In addition, member education on research is a priority; the DPBRN recently published an online, self-study continuing education course that covers research ethics and regulations and is free to Academy members.

The Nutrition Care Process Terminology Team, with the NCPT Committee and International and Advisory Workgroups, has published the new Electronic Nutrition Care Process Terminology (eNCPT, formerly the International Dietetics and Nutrition Terminology, or IDNT), available at www.ncpt.webauthor.com. This exciting new product was built for daily reference and support to the nutrition and dietetics practitioner with individual subscriber access from laptop, smartphone or tablet. Multi-user access is available for associations, libraries and corporate groups. These groups continue to work for inclusion of the NCPT in the Systematized Nomenclature of Medicine (SNOMED) and the Logical Observation Identifiers Names and Codes (LOINC). A total of 796 terms are mapped and accepted into the SNOMED U.S. extension and 29 terms are accepted by LOINC.

The Academy of Nutrition and Dietetics Health Informatics Infrastructure was scheduled to launch for Academy members in July 2014. ANDHII has served as a research informatics platform for two DPBRN research projects and used by nutrition professionals in three countries to collect and manage research data. With continued funding from the Commission on Dietetic Registration, improvements are underway to apply for incorporation of ANDHII into the Center for Medicare & Medicaid Services' Qualified Clinical Data Registry program. Acceptance into



this program would allow eligible RDNs to use ANDHII for the reporting of quality measures data for programs such as the Physicians Quality Reporting System and provide an additional avenue for the creation and endorsement of nutrition-specific quality measures.

The Academy's Research, International and Scientific Affairs team won a competitive grant from the Commission on Dietetic Registration and welcomed Sandra Carpenter, MEd, MS, RD, LDN, CDE, as the CDR Simulations Fellow. Carpenter and her mentor William Murphy are developing an immersive web-based simulation program that can be used to provide hours for supervised practice programs in dietetics. In pursuit of this goal, Carpenter conducted a research survey to assess program directors' content and competency needs. This research will guide the development of the present lesson and will be shared via peer-reviewed publication.

Via a joint effort by the Academy's Research, International and Scientific Affairs and Quality Management teams, the first Academy-initiated quality measures were submitted to the Center for Medicare and Medicaid Services for consideration for inclusion in the Physicians Quality Reporting System. The submission was made possible by the Evidence Analysis Library's systematic reviews and evidence summaries. Topics included weight monitoring in patients with head and neck cancer and the proper referral to RDNs for nutrition intervention for head and neck cancer and cardiovascular disease. With continued funding of ANDHII development from the Commission on Dietetic Registration, further software improvements will result in the Academy's application for incorporation of ANDHII into the CMS Qualified Clinical Data Registry program. Acceptance of ANDHII in this program will allow eligible RDNs to use ANDHII for reporting of quality measures data that may then be used for creation and endorsement of additional nutrition specific quality measures.

Policy Initiatives and Advocacy

The Academy achieved significant successes in the past year advancing its public policy priorities. Our ongoing commitment to food and nutrition policies that recognize Academy members as the nation's experts included nutrition informatics, food security, nutrition through the lifecycle, nutrition and agriculture research, diabetes, obesity, nutrition education, health care reform, enhanced coverage of medical nutrition therapy and a renewed focus on consumer protection and dietetics licensure.

The Academy continued to advocate for nutrition programs, services and coverage on federal, state and local levels in accordance with the strategic roadmap created by member leaders and policy experts on the Legislative and Public Policy Committee. LPPC analyzed timely nutrition policy matters affecting the profession and the country, assisted by issue-specific subcommittees and workgroups.

In every Congress, the Academy plays an active role on Capitol Hill and with administrative agencies, supporting pro-nutrition legislation, developing relationships with members of Congress and administrative officials and collaborating with partner organizations, industries and other stakeholders. The role of Academy Vice President Mary Pat Raimondi, MS, RD, as co-chair of the Diabetes Advocacy Alliance provided a significant opportunity for the Academy to advance its priorities for early detection and treatment of Type 2 and gestational diabetes. In addition, five Academy members were selected to serve on the 2015 Dietary Guidelines Advisory Committee.

Academy staff garnered significant support for numerous bipartisan bills, including the Treat and Reduce Obesity Act, the Older Americans Act, the Preventive Health Savings Act (to allow Congress to factor in long-term benefits from health care policies when making a cost-benefit analysis) and legislation to expand Medicare coverage of MNT for beneficiaries with prediabetes. The Academy also worked on reauthorization and regulatory implementation of the Ryan White CARE Act for people living with HIV/AIDS, including assessing the impact of the Affordable Care Act and Medicaid changes on the program and ensuring full funding of included nutrition care services. Perhaps most importantly, Congress passed a Farm Bill that largely protected SNAP-Education funding and enhanced nutrition and agricultural research.

With the help of the Academy's Political Action Committee, the Academy deepened congressional relationships by hosting events in the first session of the

113th Congress for elected officials and contributing more than \$107,650 to 55 candidates. ANDPAC also supported ten state affiliate dietetic associations to attend local fundraising events. More than 730 Academy members got involved in nutrition health policy by attending one or more ANDPAC-sponsored events. ANDPAC's ability to positively affect the Academy's policy priorities cannot be overstated.

The Academy's voice was further amplified through its efforts to affect the implementation of legislation and create new opportunities for members through the regulatory process, in part by an increase in the quantity and quality of comments to proposed rules, agency evidence reviews and regulatory initiatives. In the past year, the Academy submitted 34 comments (compared to 18 in the previous Fiscal Year) pertaining to therapeutic diet orders, food and nutrition labeling (with the Food and Nutrition Labeling Workgroup of the LPPC), bundled payments and RDN reimbursement through the physician fee schedule, nutrition and behavioral counseling for cardiovascular disease, food safety, health care competition, professional standards for school nutrition personnel, the safety of trans fats and essential health benefits, among others.

Academy teams and partners collaborated to positively affect the profession through meetings with government officials, policy makers and opinion shapers to support Academy stances related to reimbursement, expansion of medical nutrition therapy, therapeutic diet orders, telehealth, food labeling, quality measures in long-term care, health care reform and licensure. Collaborative efforts with U.S. Rep. Tim Ryan (Ohio) resulted in the Centers for Medicare and Medicaid Services recognizing for the first time its statutory authority to modify coverage of MNT consistent with U.S. Preventive Services Task Force recommendations.

On the state level, the Academy worked with affiliates to advocate for consumer, community and professional issues. States developed policy plans, ran leadership trainings, assisted with implementation of therapeutic diet changes, established and maintained state dietetics licensure laws and led the fifth annual Take Your Congressperson to Work Campaign. With the continued rollout of the Affordable Care Act, the Academy worked diligently with numerous affiliates to help states achieve inclusion of enhanced nutrition care services and medical nutrition therapy in health insurance exchanges and state Medicaid plans.

Member engagement was as critical as ever in magnifying the Academy's message. Members preserved and enhanced nutrition programs and services by completing Action Alerts for Sequestration, the Farm Bill and School Nutrition Standards. The Academy mobilized members at the grassroots level in collaboration with each state affiliate's Public Policy Panel. These panels, comprised of highly engaged, specialized members, are trained throughout the year to tackle various critical public policy issues on the state and federal levels.

The Academy's Policy Initiatives and Advocacy team held its 19th annual Public Policy Workshop in March 2014. More than 400 registered dietitian nutritionists, dietetic technicians, registered and nutrition policy advocates heard riveting presentations and developed critical advocacy skills during PPW, prior to attending meetings with offices of more than 290 members of Congress.

Members received policy and advocacy information at the Academy's 2013 Food & Nutrition Conference & Expo in Houston, Texas. The Academy presented a Public Policy track for attendees interested in learning more about state and federal issues affecting dietetic and nutrition practice to improve the health of Americans. Member leaders attended annual ANDPAC Power Breakfast to hear nutrition champion Rep. Gene Green (Texas). Prior to FNCE and with the Commission on Dietetic Registration, the Academy sponsored the second licensure workshop for affiliate leaders to train their consumer protection coordinators on critical issues on topics refined by members of the Consumer Protection and Licensure Subcommittee of the LPPC.

The Academy continues to embed the Nutrition Care Process in necessary health care information technology standards, which are needed for nutrition care to be exchanged across health care settings. The NCP is now represented in a standard required for exchanging care plans and referrals via electronic messages sent between systems. In addition, the Interoperability and Standards Committee is completing inclusion of nutrition orders,



allergies and care into key HIT standards as they become mandated for use in U.S. electronic health information systems. The ISC is working with the Nutrition Care Process Terminology Committee to assure that NCPT terms will be included in recently mandated clinical terminologies in the United States. The ISC collaborates regularly with the Nutrition Informatics Committee to ensure that members appreciate and integrate informatics into all areas of practice. Both ISC and NIC continue to participate in international work in informatics via Health Level Seven, American Medical Informatics Association, and the Health Information Management and Systems Society.

Corporate Sponsorship

To advance the Academy's mission of empowering members to be the food and nutrition leaders, the Academy's corporate sponsorship program allows for purposeful collaboration with food and nutrition organizations. Through structured, Academy-directed relationships, corporate sponsors help build awareness of the Academy and its members; share science-based information, new research and industry trends in food and nutrition with members; and enable the Academy to reach millions of consumers with healthful-eating messages. The Academy recognizes and thanks the following sponsors for their generous support of Academy events and programs that occurred within Fiscal Year 2014.

Academy National Sponsors

Abbott Nutrition
National Dairy Council®

Premier Sponsors

The Coca-Cola Company Beverage Institute
for Health & Wellness
General Mills
Kellogg Company
McCormick
PepsiCo
SOYJOY®
Truvia® natural sweetener
Unilever

2013 Food & Nutrition Conference & Expo Event Sponsors

Alaska Seafood Marketing Institute
Campbell Soup Company
ConAgra Foods
Del Monte Corporation
Hass Avocado Board
Jamba Juice®
Nature Made®
Safeway

In advancing the profession of dietetics and leading the Association, the Academy assigns distinct and coequal governance roles to the Board of Directors and the elected House of Delegates. Six House leaders serve on the Academy's Board, directly connecting the professional issues of members to the interests of the entire Academy.

Board of Directors

The Academy's Board is responsible for strategic planning, policy development and fiscal management. Activities and accomplishments at the Board level in FY 2014 included:

Strategic Priorities

- Communicated changes to Strategic Plan and monitored progress using established measures.
- Implemented curriculum-based assessment for DPD baccalaureate degree graduate and the Nutrition and Dietetics Associate professional designation.
- Addressed competition related to scope of practice and opposition to licensure and continue ongoing monitoring/risk mitigation by supporting and evaluating State Licensure Initiative.
- Supported implementation of public policy priority areas.
- Developed key relationships with Congressional representatives.
- Implemented strategies to strengthen members' engagement in public policy areas in legislative and regulatory processes at local, state and federal levels.
- Supported expansion of reimbursement for registered dietitian nutritionists' services within Medicare through legislative and regulatory processes in collaboration with Policy Initiative and Advocacy Group and Nutrition Services Coverage Team.
- Implemented strategies to position members to take the lead in creating and maintaining a competitive edge in providing nutrition services in evolving health care delivery and payment models.
- Supported multi-year plan to implement clinical data warehouse for dietetics profession in collaboration with other professional organizations to maximize resources and expedite availability of useable data.
- Supported member utilization of Dietetic Practice Based Research Network.



- Supported national and international dissemination of member-valued resources such as Evidence Analysis Library and International Dietetic and Nutrition Terminology.
- Positioned members to assume transdisciplinary roles.
- Advanced relationships with key stakeholders and external organizations to further Academy initiatives.
- Began implementing international business strategies and collaborated with international colleagues to expand global role of RDNs.
- Worked with Academy's Foundation to explore opportunities to continue expansion of Kids Eat Right and Future of Food programs internationally.

Governance Priorities

- Conducted evaluation of current committee structure to determine future changes or refinements.
- Supported orientation of committee vice-chairs to ensure accurate understanding of the Academy and role of chairs.
- Fostered diversity in Academy leadership positions.
- Assessed diversity program to determine impact and outcomes.
- Worked collaboratively with Accreditation Council for Education in Nutrition and Dietetics; Commission on Dietetic Registration; Council on Future Practice and the Nutrition and Dietetic Educators and Preceptors dietetic practice group to implement Individualized Supervised Practice Pathways; increase preceptors; and to increase the number of PhDs who pursue the RDN credential.
- Supported CDR in implementing new education and assessment models and new competencies-based recertification system.

Operational Priorities

- Updated five-year membership and financial projections.
- Identified top line growth and additional revenue generation opportunities.
- Evaluated staffing to support alignment with top priority activities.
- Updated organizational unit business plans and evaluated outcomes.
- Continued evaluation of services and programs.
- Continued to update Academy's infrastructure.
- Continued to capture all relevant URLs and credentials to secure Academy's market position.
- Continued to evaluate and monitor Food & Nutrition Conference & Expo meeting site locations to maximize member participation and revenue.
- Implemented state-of-the-art technologies to support new programs and services where applicable.

House of Delegates

As the deliberative body governing professional issues, the House of Delegates monitors and evaluates trends, issues and concerns affecting RDN and NDTR members; debates and approves educational, practice and professional standards; establishes ethical standards for the practitioner and disciplinary procedures for unethical conduct; and identifies and initiates development of Academy position papers.

A Public Health Nutrition/Community Nutrition Task Force was formed following the Fall 2012 HOD Meeting dialogue. The task force finalized its Public Health/Community Nutrition Action Plan for the House in September 2013, which was approved by the HOD Leadership Team in October 2013 and shared with the HOD. The action plan can be found at www.eatright.org/hod. A Public Health/Community Nutrition Committee will be formed June 1, 2014, to oversee the action plan.

A Food and Nutrition Security Task Force was formed following the Spring 2013 HOD Virtual Meeting dialogue on food and nutrition insecurity. The Task Force was appointed and began meeting in September 2013. The Task Force began creating a Food and Nutrition Security Action Plan, to be approved by the HOD Leadership Team in June 2014 and shared with the HOD. The action plan will be managed by the newly formed Public Health/Community Nutrition Committee of the Academy. The action plan can be found at www.eatright.org/hod.



During the Fall 2013 HOD Meeting, the House of Delegates addressed the topic "Nutrition Services Delivery and Payment". As a result of this dialogue session, the House of Delegates requested the Coding and Coverage Committee and the Legislative and Public Policy Committee to collaborate and create a Nutrition Services Delivery and Payment Action Plan. The Action Plan was developed and approved by the HOD Leadership Team in May 2014. The Action Plan addresses current Academy resources for nutrition services delivery and payment; actions that members need to take to address the delivery and payment of their services in their practice setting plus recommendations for how affiliates, DPGs and MIGs can provide support; and future educational and practice resources that the Academy will need to provide for practitioners, educators, students and interns. The Nutrition Services Delivery and Payment Action Plan can be found at www.eatright.org/hod.

Two other motions resulted from the Fall 2013 HOD Meeting dialogue on delivery and payment. One motion requested assistance from Academy organizational units to support this practice issue. The other motion requested the creation of a communications and marketing plan for members to use focused on practitioners, students, employers, legislators/policy makers, consumers and other stakeholders.

During the Spring 2014 HOD Virtual Meeting, the House of Delegates addressed the topic "Engaging Members in Research." The House requested that the Council on Research develop a concrete plan to engage members in research, which includes an outcome measures component. Updates from the Council on Research to the HOD will be forthcoming.

Amendments to the Academy's Bylaws, including the addition of the Past Treasurer to the Board of Directors as well as the term of office for a Public Member on the Board of Directors, were brought to the House in Spring 2014. After a 45-day member comment period, motions to approve the proposed amendments were made and voted on. The Revised Academy Bylaws were shared with members and can be accessed under "additional resources" at <http://www.eatright.org/Members/content.aspx?id=8345>.

Finally, the HOD approved the proposed position concept "The Role of the RDN and Nutrition Therapy in the Prevention and Treatment of Pre-Diabetes and Diabetes" for presentation to the Academy Positions Committee for development of an Academy position paper.

Position and Practice Papers

Position and practice papers assist the Academy in optimizing the public's nutrition, health and well-being and are germane to the Academy's vision, mission, values, goals and strategies. A key feature of a position paper is the position statement, which presents the Academy's stance on an issue. During FY 2014, the Academy published the following papers:

Position Papers

- August 2013: Functional Foods
- October 2013: Interventions for the Prevention and Treatment of Pediatric Overweight and Obesity
- January 2014: Dietary Fatty Acids
- February 2014: Importance of Nutritional Genomics in Dietetics

Practice Papers

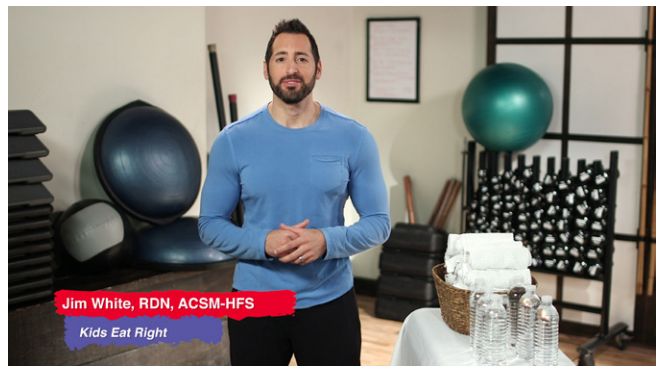
- November 2013: Nutrition and Women's Health
- November 2013: Critical Thinking Skills in Nutrition Assessment and Diagnosis

Position and Practice Papers on the Same Topic

- June 2013: Ethical and Legal Issues in Nutrition and Hydration Ethical and Legal Issues in Nutrition and Hydration
- July 2013: The Role of Health Promotion and Chronic Disease Prevention

Academy of Nutrition and Dietetics Foundation

The Foundation was established in 1966 as a 501(c)3 charity and the philanthropic arm of the Academy of Nutrition and Dietetics. It is the only charitable organization devoted exclusively to nutrition and dietetics. The Foundation is dedicated to advancing public health and nutrition utilizing the expertise of



registered dietitian nutritionists by raising and granting funds for scholarships, awards, food and nutrition research and public education. Through the Foundation's public education efforts, the organization is helping to make a difference in the nutritional health of millions.

- Kids Eat Right: Supports programs that connect RDNs with kids and their families to promote healthy eating and lifestyles through social media, research, community and school-based programs and resources for members.
- Future of Food: Supports nutrition education, communication strategies and action to address food insecurity and a healthy, nutritious food supply for a growing world population.

Special thanks to groups and individuals who supported the Academy Foundation with gifts of \$10,000 or more from June 1, 2013, through May 31, 2014:

Abbott Nutrition
 Ajinomoto
 The Coca-Cola Company Beverage Institute for Health & Wellness
 Colgate Palmolive Company
 Commission on Dietetic Registration
 ConAgra Foods
 ConAgra Foods Foundation
 The Dannon Company
 Diabetes Care and Education dietetic practice group
 Dietetics in Healthcare Communities dietetic practice group
 Elanco
 General Mills
 General Mills Foundation
 Jean Hankin
 Healthy Weight Commitment Foundation
 Iowa Department of Education
 Kellogg Company
 McCormick
 Mead Johnson Nutrition

National Dairy Council®
New Jersey Dietetic Association
NEWtritious
PepsiCo
SOYJOY®
Truvia® natural sweetener
Unilever
Walmart Stores, Inc.
Alice Wimpfheimer

Commission on Dietetic Registration

The Commission on Dietetic Registration remained committed to its public protection mission by attesting to the professional competence of more than 91,000 registered dietitian nutritionists and more than 5,200 nutrition and dietetics technicians, registered who have met CDR's standards to enter and continue in dietetics practice.

CDR administers seven separate and distinct credentialing programs: Registered Dietitian; Dietetic Technician, Registered; Board Certified Specialist in Renal Nutrition; Board Certified Specialist in Pediatric Nutrition; Board Certified Specialist in Sports Dietetics; Board Certified Specialist in Gerontological Nutrition; and Board Certified Specialist in Oncology Nutrition. There are more than 3,300 Board Certified Specialists. CDR's entry-level registration examinations and its Board Certified Specialist certification programs are accredited by the National Commission for Certifying Agencies. In 2014, CDR made the decision to initiate development of two new certification programs. Development has begun on an Advanced Practice in Clinical Nutrition Certification program, with the first test administration targeted for Fall 2015.

For the first time, CDR initiated development of an Interdisciplinary Specialist Certification in Obesity and Weight Management. Nurse Practitioner, Physician

Assistant, Exercise Physiologist, Behavior Management Counselor and Medical Social Worker representatives have been invited to participate in a practice audit meeting, the first step in the examination development process. It is anticipated that the first administration of this new certification will be in Fall/Winter 2016.

In addition to administering examinations and the recertification system for these programs, in FY 2014 the Commission on Dietetic Registration:

- Administered a prior approval process for continuing professional education program providers. More than 4,500 programs were reviewed and approved.
- Administered a program provider accreditation process for continuing professional education program providers. There are 225 accredited providers.
- Conducted three informational webinars for CDR accredited providers.
- Conducted a national validation study of essential practice competencies for registered dietitians nutritionists and nutrition and dietetics technicians, registered. The validated essential practice competencies and performance indicators will be integrated into the Professional Development Portfolio recertification system for RDNs and NDTRs beginning with new certificants in June 2015.
- Presented CDR updates at each of the four regional NDEP meetings.
- Administered online Assess and Learn courses "Managing Type 2 Diabetes Using the Nutrition Care Process," "Celiac Disease," "Gerontological Nutrition" and "Sports Dietetics: Nutrition for Athletic Performance."
- Administered an online dietetics preceptor training course.
- Administered registration eligibility reciprocity agreements with Canada, Ireland, the Netherlands and the Philippines.
- Administered licensure board services including use of CDR's entry-level registration examinations for licensure purposes and continuing professional education tracking for licensed non-registered dietitians.
- Administered certificates of training in childhood and adult weight management. Since implementation in April 2001, more than 16,000 members and credentialed practitioners have participated in these programs.
- Administered CDR registry label list rental process.



- Conducted five Dietetics Workforce Demand Study webinars and presentations targeted to students, practitioners and educators.

Accreditation Council for Education in Nutrition and Dietetics

The Accreditation Council for Education in Nutrition and Dietetics serves the public and the Academy's members by working with dietetics practitioners, educators and others to develop and implement standards for the educational preparation of nutrition and dietetics professionals and by accrediting dietetics education programs at colleges, universities and other organizations that meet its standards. ACEND accredits baccalaureate- and graduate-level dietetics programs, post-baccalaureate dietetic internships and associate degree dietetic technician programs. As of May 31, 2014, there were 570 programs accredited in the United States and three programs overseas. The overall number of accredited programs varies relatively little over time; and there was little change in the total number of students enrolled in all programs during the previous academic year.

The ACEND Expanded Standards Group continued its work on developing standards and competencies for degree levels needed to best serve the public and advance the practice of the nutrition and dietetics profession. A visioning meeting, held in February 2014, resulted in the following guidance: Use evidence-based practice information to determine knowledge and skills needed for nutrition and dietetics practice, ensuring resultant education requirements are ethically and legally sound; meet requirements of the U.S. Department of Education; maintain national recognition and ensure high quality accreditation practices and standards; assess existing research and environmental scan data and collect additional stakeholder and marketplace data, if needed, to identify roles of future practitioners, education levels required and needs of the marketplace; and compile a rationale document to serve as the foundation for accreditation standards revisions.

Mary B. Gregoire, PhD, RD, FADA, FAND, became executive director of ACEND in May 2014. Gregoire previously was director of food and nutrition services at Rush University Medical Center and professor and chair of the department of clinical nutrition at Rush University. She has broad experience in dietetics education, having taught in and managed didactic and coordinated programs in dietetics, dietetic internships and advanced-degree programs; and served on the Academy's Task Force to Revise

Dietetic Education Competencies and the Task Force on Education Standards.

At its February 2014 meeting, ACEND's board changed the accreditation term from 10 years to seven years for programs that are fully compliant with the Accreditation Standards at the time the ACEND board makes its decision. The decision to change the accreditation cycle was based on ACEND's accountability to students and the public to ensure high-quality nutrition and dietetics education programs and its review of accreditation terms granted by other health profession accrediting groups.



As of January 1, 2014, ACEND monitors first-time and one-year pass rates on an annual basis. Programs with a one-year pass rate 50 percent or below must show progress towards improving their pass rate or accreditation may be withdrawn. The

accreditation standards require programs to establish a plan to improve the program's pass rate on the registered dietitian exam when first-time pass rates fall below 80 percent or dietetic technician, registered exam first-time pass rates below 70 percent.

To meet U.S. Department of Education requirements, ACEND began monitoring enrollment in Didactic Programs in Dietetics (DPD), as it had been doing for programs with supervised practice (CP, DI, DT programs). The ACEND board now requires DPDs to establish a maximum enrollment level that they believe their programs can support given their current resources. Once the maximum enrollment level is established, if the program wishes to increase enrollment as defined in the Enrollment Monitoring Policy, it will need to submit a Major Program Change request in advance.

By the end of FY 2014, 40 programs offered Individualized Supervised Practice Pathways, or ISPPs – a program created in 2011 to ensure qualified students have opportunities to complete the supervised practice component of their education without compromising the autonomy of education programs. A total of 140 students have completed the ISPP program since it was started.

ACEND and the Nutrition and Dietetic Educators and Preceptors dietetic practice group increased efforts

to locate practitioners who are interested in teaching students. April 2014 marked the second celebration of National Preceptor Month by the Academy to thank and recognize practitioners who take the time to support the next generation of professionals. Nearly 800 practitioners are now registered in the national preceptor database.

Data from the April 2014 dietetic internship match indicate the match rate for students applying to dietetic internships during the first round was 51 percent. ACEND continued its efforts to increase supervised practice capacity in dietetic internships. Internship enrollment has increased 29 percent in the past five years (2,620 to 3,379).

Member Organizations within the Academy

The Academy offers its members many opportunities to interact and network with those who share geographic, dietetics practice or other areas of common interests and issues.

Affiliates

All Academy members receive automatic membership in the affiliate of their choice, making affiliates a powerful benefit of Academy membership. There are 50 state dietetic associations, plus the District of Columbia, Puerto Rico and the American Overseas Dietetic Association, all affiliated with the Academy. Affiliates provide further networking, education and leadership opportunities to Academy members and enable members to build lasting collaborations and relationships close to home.

Dietetic Practice Groups

The Academy is committed to keeping members abreast of trends in food and nutrition and preparing members for the requirements of an ever-changing profession and marketplace. The Academy's 26 dietetic practice groups create opportunities for members to excel and grow through professional development, networking opportunities, leadership development and specialization. In FY 2014, membership in DPGs exceeded 61,800, reflecting stable membership over the last several years.



Member Interest Groups

Member interest groups provide a means for Academy members with common interests, issues or backgrounds to connect. Unlike dietetic practice groups and affiliate associations, MIGs focus on areas other than practice or geographic location. In FY 2014, nine MIGs were available to the Academy membership: Chinese Americans in Dietetics and Nutrition; Fifty Plus in Nutrition and Dietetics; Filipino Americans in Dietetics and Nutrition; Jewish Member Interest Group; Latinos and Hispanics in Dietetics and Nutrition; Muslims in Dietetics and Nutrition; National Organization of Blacks in Dietetics and Nutrition; National Organization of Men in Nutrition; and Thirty and Under in Nutrition and Dietetics. MIG membership totaled more than 4,710 reflecting continued growth. A new MIG – Asian Indians in Nutrition and Dietetics – was approved for formation beginning June 1, 2014.

Financial Statements for Year Ending May 31, 2014

The Consolidated Academy of Nutrition and Dietetics, which includes the Commission on Dietetic Registration (CDR), Dietetic Practice Groups (DPGs), Member Interest Groups (MIGs), Accreditation Council for Education in Nutrition and Dietetics (ACEND), Academy of Nutrition and Dietetics Political Action Committee (ANDPAC) and the Academy of Nutrition and Dietetics Foundation (ANDF) ended the 2014 Fiscal Year with income of \$3.3 million. Investment earnings were instrumental in making the 2014 Fiscal Year a financial success.

The Foundation continued to grow, with revenues exceeding \$3.9 million. The Foundation's investment earnings were nearly \$2.4 million, resulting in total income for the year of more than \$2.1 million. This raised the Foundation's net assets to nearly \$22.4 million at the end of the 2014 Fiscal Year. These funds provide necessary resources for the Foundation's support of scholarship programs, awards, research and the nutrition and dietetics profession as a whole.

The Commission on Dietetic Registration, Dietetic Practice Groups and Member Interest Groups, Accreditation Council for Education in Nutrition and Dietetics and the Academy of Nutrition and Dietetics Political Action Committee all had a good year as well. With \$15.6 million in combined assets at the end of the Fiscal Year, their growth will allow them to continue to positively affect the profession.

Total revenues for the Academy in FY 2014 were \$21.7 million. Total expenses were \$24.6 million. Investment earnings were \$2.6 million. The Academy has invested, and continues to invest, money into the future of the organization by developing new programs, products and services that will benefit the members and profession now and in the future. This resulted in a loss of \$275,000.

When the 2015 Fiscal Year budget was developed, the Board continued efforts to invest in new programs and services to further position members and the nutrition and dietetics profession as leaders. As the year continues, staff and leadership will continue to monitor financial results and make adjustments wherever necessary.

Looking forward to Fiscal Year 2016, the budget will be compiled with a similar approach as in past years. Although economic factors remain a concern, the Board of Directors continue to look to the future and will make the necessary investment to develop, promote and advance the dietetics profession and empower Academy members to be the nation's food and nutrition leaders.

Academy of Nutrition and Dietetics
Statement of Financial Position (Excluding Foundation) – May 31

Assets	2013	2014
Cash and Cash Equivalents	\$7,574,213	\$7,369,928
Investments	31,289,219	32,782,018
Interest Receivable	108,414	110,898
Accounts Receivable - Net	1,200,607	987,332
Prepaid Expenses	1,691,473	1,732,622
Inventories	812,648	892,056
Investments Held for		
Deferred Compensation	646,474	702,434
Property and Equipment - Net	3,605,533	4,111,009
Total Assets	\$46,928,581	\$48,688,297
Liabilities		
Accounts Payable	\$912,377	\$1,468,609
Accrued Liabilities	2,148,573	2,513,794
Interorganizational Balances	639,539	772,225
Due to State Associations	2,858,580	2,775,158
	\$6,559,069	\$7,529,786
Deferred Revenue		
Membership Dues	\$7,686,706	\$7,321,921
Registration Fees	2,908,473	3,270,626
Subscriptions	2,317,442	2,274,345
Annual Meeting	1,376,613	1,246,976
Sponsorships	1,126,319	680,031
Other	1,312,860	1,803,031
Total Defferred Revenue	\$16,728,413	\$16,596,930
Deferred Compensation	\$646,474	\$702,434
Deferred Rent Incentive	2,770,144	2,465,436
	\$3,416,618	\$3,167,870
Total Liabilities	\$26,704,100	\$27,294,586
Net Assets		
Unrestricted		
Association Operations	\$6,044,817	\$5,787,490
Commission on Dietetic Registration	7,414,523	7,745,904
Dietetic Practice Groups and Member Interest Groups	6,302,394	7,064,617
Accreditation Council for Education in Nutrition and Dietetics	179,800	533,140
ANDPAC	282,947	262,560
	\$20,224,481	\$21,393,711
Total Liabilities and Net Assets	\$46,928,581	\$48,688,297

Academy of Nutrition and Dietetics
Statement of Activities – By Object and Fund – Year to Date as of May 31, 2014

Revenues	Academy	Related Academy Organizations*	Total*
Membership Dues - Gross	\$11,668,496	\$1,847,519	\$13,516,015
State Affiliate Allocations	(2,309,258)	-	(2,309,258)
Membership Dues - Net	9,359,238	1,847,519	11,206,757
Registration and Examination Fees	-	6,767,844	6,767,844
Contributions	-	122,342	122,343
Programs and Meetings	4,358,262	399,066	4,757,328
Publications and Materials	2,820,964	382,066	3,203,030
Subscriptions	1,740,196	1,223	1,741,419
Advertising	226,950	35,796	262,746
Sponsorships	1,541,186	61,200	1,602,386
Grants	684,329	1,159,861	1,844,190
Education Program	-	1,860,298	1,860,298
Other	995,269	192,801	1,188,070
Total Revenues	\$21,726,394	\$12,830,017	\$34,556,411
Expenses			
Personnel	\$13,168,811	\$2,262,887	\$15,431,698
Publications	2,521,231	58,342	2,579,573
Travel	1,421,750	1,653,464	3,075,214
Professional Fees	1,946,917	1,579,260	3,526,177
Postage and Mailing Service	663,080	465,504	1,128,584
Office Supplies and Equipment	253,064	69,889	322,953
Rent and Utilities	1,236,788	231,749	1,468,537
Telephone and Communications	220,764	86,972	307,736
Commissions	41,412	13,200	54,612
Computer Expenses	563,309	63,890	627,199
Advertising and Promotion	63,057	46,679	109,736
Insurance	100,230	140,235	240,465
Depreciation	967,246	257,299	1,224,545
Income Taxes	-	6,505	6,505
Bank and Trust Fees	650,887	160,027	810,914
Other	(1,336,322)	2,688,934	1,352,612
Donations to the Foundation	-	435,472	435,472
Examination Administration	-	1,035,278	1,035,278
Meeting Services	1,632,070	1,533,423	3,165,493
Legal and Audit	201,156	47,782	248,938
Printing	250,588	263,598	514,186
Total Expenses	\$24,566,038	\$13,100,389	\$37,666,427
(Decrease) Increase in Net Assets from Operating Activities	(2,839,644)	(270,372)	(3,110,016)
Return on Investments	2,582,317	1,696,929	4,279,246
Increase (Decrease) in Net Assets	(257,327)	1,426,557	1,169,230
Net Assets at Beginning of Year	\$6,044,817	\$14,179,664	\$20,224,481
Net Assets at End of Year	\$5,787,490	\$15,606,221	\$21,393,711

*Includes CDR, DPG, MIGs, ACEND, ANDPAC

Academy of Nutrition and Dietetics Foundation
Statement of Financial Position – May 31

Assets	2013	2014
Cash and Cash Equivalents	\$2,725,002	\$2,635,097
Investments	16,599,999	18,621,582
Interest Receivable	56,113	62,432
Accounts Receivable - Net	-	142,144
Pledges Receivable	132,308	93,488
Prepaid Expenses	3,920	3,530
Interorganizational Balances	639,539	772,225
Property and Equipment - Net	58,665	64,347
Other Assets	79,002	-
Total Assets	\$20,294,548	\$22,394,845
Liabilities		
Accrued Liabilities	\$40,292	\$10,020
Total Liabilities	\$40,292	\$10,020
Net Assets		
Unrestricted	\$5,192,771	\$5,662,660
Temporarily Restricted	7,238,847	8,655,603
Permanently Restricted	7,822,638	8,066,562
Total Net Assets	\$20,254,256	\$22,384,825
Total Liabilities and Net Assets	\$20,294,548	\$22,394,845

Academy of Nutrition and Dietetics Foundation
Statement of Activities – Year Ended May 31, 2014

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Revenues				
Grants and Donations	\$ -	\$647,540	\$ -	\$647,540
Member Contributions	349,876	629,921	233,112	1,212,909
Corporate Contributions	59,354	1,779,897	10,812	1,850,063
Sponsorships	46,000	151,000	-	197,000
Release from Net Assets				
Arising from Satisfaction from Restrictions	3,541,097	(3,541,097)	-	-
Total Revenues	\$3,996,327	(\$332,739)	\$243,924	\$3,907,512
Expenses				
Personnel	\$737,213	-	-	\$737,213
Publications	-	-	-	-
Travel	118,754	-	-	118,754
Professional Fees	865,915	-	-	865,915
Postage and Mailing Service	16,888	-	-	16,888
Office Supplies and Equipment	4,635	-	-	4,635
Rent and Utilities	87,452	-	-	87,452
Telephone and Communications	19,471	-	-	19,471
Computer Expenses	10,394	-	-	10,394
Insurance	16,752	-	-	16,752
Depreciation	24,065	-	-	24,065
Bank and Trust Fees	109,213	-	-	109,213
Other	44,589	-	-	44,589
Meeting Services	166,657	-	-	166,657
Legal and Audit	4,486	-	-	4,486
Printing	21,141	-	-	21,141
Scholarships and Awards	1,892,984	-	-	1,892,984
Total Expenses	\$4,140,609	-	-	\$4,140,609
(Decrease) Increase in Net Assets from Operating Activities before Other Items	(144,282)	(332,739)	243,924	(233,097)
Other Items				
Investment Returns Designated for Current Operations and Additions to Principal	357,674	1,037,426	-	1,395,100
Returns in Excess of Amount Designated for Current Operation and Additions to Principal	256,497	712,069	-	968,566
	614,171	1,749,495	-	2,363,666
Increase in Net Assets	469,889	1,416,756	243,924	2,130,569
Net Assets at Beginning of Year	5,192,771	7,238,847	7,822,638	20,254,256
Net Assets at End of Year	\$5,662,660	\$8,655,603	\$8,066,562	\$22,384,825